

Symbiosis Centre for Media and Communication, Pune
Bachelor of Arts (Mass Communication) - Honours/ Honours with Research
Programme Structure 2024-28

| | | | | | | | |
|----|-----------------------------|---|--|------------------------------|--|-----------------------------------|--|
| 1. | OBJECTIVE | Providing the industry with skilled and trained media professionals adept in all fields of communication at an entry level. | | | | | |
| 2. | DURATION (IN MONTHS) | 48 (Full Time) With Multiple Entry and Multiple Exit Options | | | | | |
| 3. | INTAKE | 120 | | | | | |
| 4. | RESERVATION | I. Within the sanctioned intake | a) SC (In Percentage) | b) ST (In Percentage) | c) Differently abled (In Percentage) | d) Defence (In Percentage) | |
| | | | 15 | 7.5 | 3 | 0 | |
| | | II. Over and above the sanctioned intake | a) Kashmiri Migrants (In Seats) | | b) International Students (In Percentage) | | |
| | | | 2 | | 20 | | |
| 5. | ELIGIBILITY | <p>Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes).</p> <p>Students who wish to opt for Honours with Research must earn a 7.5 CGPA and above at the end of Semester-6.</p> <p>Eligibility Criteria for the Multiple entries would be as per University's Lateral Entry Rules for FYUG Programmes.</p> | | | | | |
| 6. | SELECTION PROCEDURE | <p>1.SET (Symbiosis Entrance Test), Portfolio/studio test, writing ability test, personal interaction and verification of documents</p> <p>2.Selection Procedure for the Multiple Entry would be as per the University's Lateral Entry</p> | | | | | |

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|---|--|--|---------------------------|--------------------------|--------------|
| | | Rules for FYUG Programmes | | | |
| 7. | MEDIUM OF INSTRUCTION | English; some audio-visual case studies may be screened in Hindi, other regional / foreign languages (with English subtitles) | | | |
| 8. | PROGRAMME PATTERN | Semester | | | |
| 9. | COURSE & SPECIALIZATION | <p>The details of the courses are given in Annexure A.</p> <p>List of Majors Offered- (Choose any one)</p> <ol style="list-style-type: none"> 1. Film Studies 2. Film Production 3. Multimedia Journalism <p>List of Minors Offered- (Choose any one excluding the one chosen as a Major)</p> <ol style="list-style-type: none"> 1. Film Studies 2. Film Production 3. Multimedia Journalism | | | |
| 10. | FEE | | Academic Fee p. a. | Institute Deposit | Total |
| | Indian Students (Amount in INR) | | 3,46,000 | 20,000 | 3,66,000 |
| | International Students | NRI/ PIO/ OCI Category (Amount in US\$) | 6,775 | 275 | 7,050 |
| | | Foreign National Category (Amount in US\$) | 1,300 | 275 | 1,575 |
| <p>Note- The exiting students will have to complete the additional 4 credit vocational course for the award of Certificate/ Diploma by paying additional fees at the time of intimation of the exit. The additional fees of 4 credit vocational course will be informed in due course of time.</p> | | | | | |

| | | |
|-----|--|---|
| 11. | ASSESSMENT | The courses will have 60% Continuous Assessment and 40% Term End [University] examination/ External Jury. However, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment. |
| 12. | STANDARD OF PASSING | The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree/diploma/certificate to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme. |
| 13. | AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE | <p>Certificate in Mass Communication will be awarded at the end of semester-2 by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p>Diploma in Mass Communication will be awarded at the end of semester-4 by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p>Bachelor of Arts (Mass Communication) with the applicable Major and applicable Minor will be awarded at the end of semester-6 by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.</p> <p>Bachelor of Arts (Mass Communication)-Honours with the applicable Major and applicable Minor will be awarded at the end of semester-8 by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.</p> <p>Bachelor of Arts (Mass Communication)-Honours with Research with the applicable Major and applicable Minor will be awarded at the end of semester-8 by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.</p> |

14. CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES

| Semester | Major | Minor | Multi-disciplinary | Ability Enhancement | Skill Enhancement | Common Value Added | Summer Internship | Research Project / Dissertation | Total Credits | No. of Mandatory Non-Credit Course/s | No. of Non-Credit Audit Course/s |
|----------|-------|-------|--------------------|---------------------|-------------------|--------------------|-------------------|---------------------------------|---------------|--------------------------------------|----------------------------------|
| 1 | 6 | 0 | 3 | 6 | 6 | 0 | 0 | 0 | 21 | 1 | As per the |
| 2 | 10 | 0 | 6 | 2 | 3 | 2 | 0 | 0 | 23 | 1 | |
| 3 | 16 | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 20 | 1 | |



B.A. (Mass Communication) - (Honours/ Honours with Research) 2024-28**SCMC, Pune**

| | | | | | | | | | | | |
|------------------------------|-----------|-----------|----------|----------|----------|----------|----------|-----------|------------|----------|---------------------|
| 4 | 12 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 20 | 1 | Student's Choice |
| 5 | 8 | 8 | 0 | 0 | 0 | 0 | 4 | 0 | 20 | 1 | |
| 6 | 12 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 20 | 0 | |
| Total | 64 | 24 | 9 | 8 | 9 | 6 | 4 | 0 | 124 | | |
| Honours | | | | | | | | | | | |
| 7 | 16 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 20 | 0 | |
| 8 | 8 | 4 | 0 | 0 | 0 | 0 | 0 | 8 | 20 | 0 | |
| Total | 88 | 32 | 9 | 8 | 9 | 6 | 4 | 8 | 164 | 0 | |
| Honours with Research | | | | | | | | | | | |
| 7 | 12 | 4 | 0 | 0 | 0 | 0 | 0 | 4 | 20 | 0 | |
| 8 | 8 | 4 | 0 | 0 | 0 | 0 | 0 | 8 | 20 | 0 | |
| Total | 84 | 32 | 9 | 8 | 9 | 6 | 4 | 12 | 164 | 0 | |

The students exiting the programme after Semester-2 OR Semester-4 should complete vocational courses of total 4 credits in the summer to obtain the Certificate/Diploma.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.

Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.


Director - Academics

Symbiosis Centre for Media and Communication, Pune
Bachelor of Arts (Mass Communication) Honours/ Honours with Research
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Annexure A

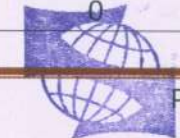
| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|--|-------------|---|---------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| Semester - 1 | | | | | | | | |
| Discipline-Specific Courses/Major Courses | | | | | | | | |
| T6307 | 0504230101 | Basic Psychology | | 2 | 50 | 0 | 0 | 50 |
| T5004 | 0504230102 | Perspectives on Indian Media | | 4 | 60 | 40 | 0 | 100 |
| Ability Enhancement Course | | | | | | | | |
| T6105 | 0504230103 | Understanding Modern Theatre: In Theory, Performance and Practice | | 4 | 100 | 0 | 0 | 100 |
| T6098 | 0504230104 | Introduction to Better Language Skills | | 2 | 30 | 20 | 0 | 50 |
| Skill Enhancement Courses | | | | | | | | |
| T5116 | 0504230105 | Basic Communication Theories | | 2 | 50 | 0 | 0 | 50 |
| T6842 | 0504230106 | Writing Skills | | 4 | 60 | 40 | 0 | 100 |
| Mandatory Non-Credit Course | | | | | | | | |
| T4005 | 0504230107 | Integrated Disaster Management | | 0 | 0 | 0 | 0 | 0 |
| Multidisciplinary Course | | | | | | | | |
| (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B) | | | | | | | | |
| -- | -- | MD1 | | 3 | 75 | 0 | 0 | 75 |
| Grand Total | | | | 21 | 425 | 100 | 0 | 525 |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|--|-------------|--|---------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| Semester - 2 | | | | | | | | |
| Discipline-Specific Courses/Major Courses | | | | | | | | |
| T6358 | 0504230201 | Culture in Making | | 4 | 60 | 40 | 0 | 100 |
| T6739 | 0504230202 | Media Economics | | 2 | 30 | 20 | 0 | 50 |
| T2465 | 0504230203 | Fundamentals of Marketing | | 4 | 60 | 40 | 0 | 100 |
| Ability Enhancement Course | | | | | | | | |
| T5802 | 0504230204 | Project (Regional Language Expression) | | 2 | 50 | 0 | 0 | 50 |
| Skill Enhancement Course | | | | | | | | |
| T5117 | 0504230205 | Media Content Review I | | 3 | 75 | 0 | 0 | 75 |
| Common Value-Added Courses | | | | | | | | |
| T5227 | 0504230206 | Foundation of Photography | | 2 | 50 | 0 | 0 | 50 |
| Mandatory Non-Credit Course | | | | | | | | |
| TH4095 | 0504230207 | Fitness for Life | | 0 | 0 | 0 | 0 | 0 |
| Multidisciplinary Courses (Choose Courses from the University Basket of Multidisciplinary Courses given in Annexure B) | | | | | | | | |
| -- | -- | MD2 | | 3 | 75 | 0 | 0 | 75 |
| -- | -- | MD3 | | 3 | 75 | 0 | 0 | 75 |
| Grand Total | | | | 23 | 475 | 100 | 0 | 575 |
| Vocational Courses (Summer) (Only for students who wish to exit after the First Year with a Certificate) | | | | | | | | |
| TMC5203 | 0504230208 | Media Compendium Course I | | 4 | 100 | 0 | 0 | 100 |
| <p>Note: Students exiting at the end of the second semester and earning 44 credits will be awarded a "Certificate in Mass Communication" provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.</p> | | | | | | | | |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|---|-------------|---|----------------------------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| Semester – 3 | | | | | | | | |
| Note: At the start of semester 3 students are required to choose Major and Minor from 3 options given below: 1) FP (Film Production) OR 2) FS (Film Studies) OR 3) MMJ (Multimedia Journalism) | | | | | | | | |
| Discipline-Specific Courses/Major Courses | | | | | | | | |
| T5804 | 0504230301 | Industry Project | | 4 | 100 | 0 | 0 | 100 |
| T5663 | 0504230302 | Cinema Appreciation | | 4 | 60 | 40 | 0 | 100 |
| TMC5225 | 0504230303 | Camera Techniques and Lighting | | 4 | 100 | 0 | 0 | 100 |
| Major Courses (Choose any one) (Choose Any One Course) | | | | | | | | |
| TMC5224 | 0504230304 | Introduction to Journalism | Multimedia Journalism | 4 | 60 | 40 | 0 | 100 |
| TMC5232 | 0504230305 | Introduction to AV Radio and Television Media | Film Production/ Film Studies | 4 | 60 | 40 | 0 | 100 |
| Total Required Credits | | | | 4 | 60 | 40 | 0 | 100 |
| Common Value-Added Course | | | | | | | | |
| TMC5202 | 0504230306 | Sustainability and Environmental Awareness/ Photography Workshop | | 4 | 100 | 0 | 0 | 100 |
| Mandatory Non-Credit Course | | | | | | | | |
| TH4535 | 0504230307 | Emotional Well-being | | 0 | 0 | 0 | 0 | 0 |
| Grand Total | | | | 20 | 420 | 80 | 0 | 500 |
| Semester – 4 | | | | | | | | |
| Major Courses (Choose Any One Course) | | | | | | | | |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|---|-------------|--|-------------------------------|----------|-----------------------------|----------------------------|---------------|-------------|
| TMC5230 | 0504230401 | Documentary Cinema and Non-Fiction Films | Film Production/ Film Studies | 4 | 60 | 40 | 0 | 100 |
| TMC5233 | 0504230402 | Specialised Reporting | Multimedia Journalism | 4 | 60 | 40 | 0 | 100 |
| Total Required Credits | | | | 4 | 60 | 40 | 0 | 100 |
| Major Courses (Select appropriate Group for your Major) | | | | | | | | |
| Group-1 - Film Studies | | | | | | | | |
| TMC5228 | 0504230403 | Cinemas of India | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5223 | 0504230404 | Key Concepts in Indian Film Studies | Film Studies | 4 | 60 | 40 | 0 | 100 |
| Group-2 - Film Production | | | | | | | | |
| T5897 | 0504230405 | Scriptwriting | Film Production | 4 | 60 | 0 | 40 | 100 |
| TMC5222 | 0504230406 | Film Production and Management | Film Production | 4 | 60 | 40 | 0 | 100 |
| Group-3 - Multimedia Journalism | | | | | | | | |
| TMC5200 | 0504230407 | Broadcast News Production | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| TMC5199 | 0504230408 | Online Journalism and Website Tech CMS | Multimedia Journalism | 4 | 60 | 40 | 0 | 100 |
| Total Required Credits | | | | 8 | 120 | 40 | 40 | 200 |
| Minor Courses (Select Minor from the groups given below, other than the chosen Major) | | | | | | | | |
| Group-1 - Film Studies | | | | | | | | |
| TMC5228 | 0504230403 | Cinemas of India | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5223 | 0504230404 | Key Concepts in Indian Film Studies | Film Studies | 4 | 60 | 40 | 0 | 100 |
| Group-2 - Film Production | | | | | | | | |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|---|-------------|--|-----------------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| T5897 | 0504230405 | Scriptwriting | Film Production | 4 | 60 | 0 | 40 | 100 |
| TMC5222 | 0504230406 | Film Production and Management | Film Production | 4 | 60 | 40 | 0 | 100 |
| Group-3 - Multimedia Journalism | | | | | | | | |
| TMC5200 | 0504230407 | Broadcast News Production | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| TMC5199 | 0504230408 | Online Journalism and Website Tech CMS | Multimedia Journalism | 4 | 60 | 40 | 0 | 100 |
| Total Required Credits | | | | 8 | 120 | 40 | 40 | 200 |
| Mandatory Non-Credit Course | | | | | | | | |
| SMC001 | 0504230409 | Vasudhaiva Kutumbakam | | 0 | 0 | 0 | 0 | 0 |
| Grand Total | | | | 20 | 300 | 120 | 80 | 500 |
| Vocational Courses (Summer) (Only for students who wish to exit after the Second Year with a Diploma) | | | | | | | | |
| TMC5197 | 0504230410 | Media Compendium Course II | | 4 | 100 | 0 | 0 | 100 |
| <p>Note: Students exiting at the end of the fourth semester and earning 84 credits will be awarded a "Diploma in Mass Communication," provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.</p> | | | | | | | | |
| Semester – 5 | | | | | | | | |
| Major Courses (Select appropriate Group for your Major) | | | | | | | | |
| Group-1 - Film Studies | | | | | | | | |
| TMC5221 | 0504230501 | Television: History and Theory | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5214 | 0504230502 | Cinema and Gender | Film Studies | 4 | 60 | 0 | 40 | 100 |



| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|---|-------------|----------------------------------|-----------------------|----------|-----------------------------|----------------------------|---------------|-------------|
| Group-2 - Film Production | | | | | | | | |
| TMC5210 | 0504230503 | AV Post Production and Animation | Film Production | 4 | 60 | 0 | 40 | 100 |
| T5793 | 0504230504 | Elements of Cinematography | Film Production | 4 | 60 | 0 | 40 | 100 |
| Group-3 - Multimedia Journalism | | | | | | | | |
| TMC5208 | 0504230505 | Business Journalism | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| TMC5206 | 0504230506 | Media Law and Ethics | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| Total Required Credits | | | | 8 | 120 | 0 | 80 | 200 |
| Minor Courses (Select Minor from the groups given below, other than the chosen Major) | | | | | | | | |
| Group-1 - Film Studies | | | | | | | | |
| TMC5221 | 0504230501 | Television: History and Theory | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5214 | 0504230502 | Cinema and Gender | Film Studies | 4 | 60 | 0 | 40 | 100 |
| Group-2 - Film Production | | | | | | | | |
| TMC5210 | 0504230503 | AV Post Production and Animation | Film Production | 4 | 60 | 0 | 40 | 100 |
| T5793 | 0504230504 | Elements of Cinematography | Film Production | 4 | 60 | 0 | 40 | 100 |
| Group-3 - Multimedia Journalism | | | | | | | | |
| TMC5208 | 0504230505 | Business Journalism | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| TMC5206 | 0504230506 | Media Law and Ethics | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| Total Required Credits | | | | 8 | 120 | 0 | 80 | 200 |
| Summer Internship | | | | | | | | |
| TMC5198 | 0504230507 | Internship and Research | | 4 | 60 | | 40 | 100 |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|--|-------------|---|-----------------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| | | Methodology Workshop | | | | | | |
| Mandatory Non-Credit Course | | | | | | | | |
| SMC002 | 0504230508 | Core Environmental Studies | | 0 | 0 | 0 | 0 | 0 |
| Grand Total | | | | 20 | 300 | 0 | 200 | 500 |
| Semester – 6 | | | | | | | | |
| Discipline-Specific Courses/Major Courses | | | | | | | | |
| T5448 | 0504230601 | Practical: Creation of a Newspaper/Film/Marketing /Communication-AD, PR Events with New Media | | 4 | 60 | 0 | 40 | 100 |
| Major Courses (Select appropriate Group for your Major) | | | | | | | | |
| Group-1 - Film Studies | | | | | | | | |
| TMC5217 | 0504230602 | Adaptation: Cinema and Literature | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5215 | 0504230603 | Asian Cinema | Film Studies | 4 | 60 | 0 | 40 | 100 |
| Group-2 – Film Production | | | | | | | | |
| TMC5172 | 0504230604 | Sound Design | Film Production | 4 | 60 | 0 | 40 | 100 |
| TMC5171 | 0504230605 | Film Marketing and Distribution Models | Film Production | 4 | 60 | 0 | 40 | 100 |
| Group-3 - Multimedia Journalism | | | | | | | | |
| TMC5192 | 0504230606 | Development Communication and Social Change | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| TMC5193 | 0504230607 | Data Journalism and Visualisation | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|--|-------------|---|-----------------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| Total Required Credits | | | | 8 | 120 | 0 | 80 | 200 |
| Minor Courses | | | | | | | | |
| (Select Minor from the groups given below, other than the chosen Major) | | | | | | | | |
| Group-1 – Film Studies | | | | | | | | |
| TMC5217 | 0504230602 | Adaptation: Cinema and Literature | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5215 | 0504230603 | Asian Cinema | Film Studies | 4 | 60 | 0 | 40 | 100 |
| Group-2 – Film Production | | | | | | | | |
| TMC5172 | 0504230604 | Sound Design | Film Production | 4 | 60 | 0 | 40 | 100 |
| TMC5171 | 0504230605 | Film Marketing and Distribution Models | Film Production | 4 | 60 | 0 | 40 | 100 |
| Group-3 – Multimedia Journalism | | | | | | | | |
| TMC5192 | 0504230606 | Development Communication and Social Change | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| TMC5193 | 0504230607 | Data Journalism and Visualisation | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| Total Required Credits | | | | 8 | 120 | 0 | 80 | 200 |
| Grand Total | | | | 20 | 300 | 0 | 200 | 500 |
| <p>Note: Students exiting at the end of the sixth semester and earning 124 credits will be awarded a "Bachelor of Arts (Mass Communication)" degree. Total Credits at the end of the Third year (Major 64, Minor 24, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).</p> | | | | | | | | |
| Semester – 7 | | | | | | | | |
| (Honours) | | | | | | | | |
| Discipline-Specific Courses/Major Courses | | | | | | | | |
| TMC5195 | 0504230701 | Media Industry Internship Project | | 4 | 100 | 0 | 0 | 100 |
| THM6082 | 0504230702 | Research Methodology | | 4 | 100 | 0 | 0 | 100 |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|--|-------------|--|-------------------------------|----------|-----------------------------|----------------------------|---------------|-------------|
| Major Courses (Select appropriate Group for your Major) | | | | | | | | |
| Group-1 – Film Studies | | | | | | | | |
| TMC5189 | 0504230703 | Screen: Industry and Economy | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5180 | 0504230704 | Indian Art House, Short Films and OTT | Film Studies | 4 | 60 | 0 | 40 | 100 |
| Group-2 – Film Production | | | | | | | | |
| TMC5168 | 0504230705 | Computer generated Imagery and Digital Effects | Film Production | 4 | 60 | 0 | 40 | 100 |
| TMC5169 | 0504230706 | Screenplay Workshop | Film Production | 4 | 60 | 0 | 40 | 100 |
| Group-3 - Multimedia Journalism | | | | | | | | |
| TMC5178 | 0504230707 | Short News Production | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| TMC5179 | 0504230708 | New Journalism and Literature | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| | | | Total Required Credits | 8 | 120 | 0 | 80 | 200 |
| Minor Courses (Select Minor from the groups given below, other than the chosen Major) | | | | | | | | |
| Group-1 – Film Studies (Choose Any One) | | | | | | | | |
| TMC5189 | 0504230703 | Screen: Industry and Economy | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5180 | 0504230704 | Indian Art House, Short Films and OTT | Film Studies | 4 | 60 | 0 | 40 | 100 |
| Group-2 – Film Production (Choose Any One) | | | | | | | | |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|--|-------------|--|-----------------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| TMC5168 | 0504230705 | Computer generated Imagery and Digital Effects | Film Production | 4 | 60 | 0 | 40 | 100 |
| TMC5169 | 0504230706 | Screenplay Workshop | Film Production | 4 | 60 | 0 | 40 | 100 |
| Group-3 - Multimedia Journalism (Choose Any One) | | | | | | | | |
| TMC5178 | 0504230707 | Short News Production | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| TMC5179 | 0504230708 | New Journalism and Literature | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| Total Required Credits | | | | 4 | 60 | 0 | 40 | 100 |
| Grand Total | | | | 20 | 380 | 0 | 120 | 500 |
| Honours with Research | | | | | | | | |
| Discipline Specific Major Courses | | | | | | | | |
| TMC5195 | 0504230701 | Media Industry Internship Project | | 4 | 100 | 0 | 0 | 100 |
| THM6082 | 0504230702 | Research Methodology | | 4 | 100 | 0 | 0 | 100 |
| Major Courses (Choose Any One) | | | | | | | | |
| THM6085 | 0504230709 | Qualitative Research | | 4 | 60 | 40 | 0 | 100 |
| THM6088 | 0504230710 | Quantitative Methods | | 4 | 60 | 40 | 0 | 100 |
| Total Required Credits | | | | 4 | 60 | 40 | 0 | 100 |
| Minor Courses (Select Minor from the groups given below, other than the chosen Major) | | | | | | | | |
| Group-1 – Film Studies (Choose Any One) | | | | | | | | |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|---|-------------|--|-----------------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| TMC5189 | 0504230703 | Screen: Industry and Economy | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5180 | 0504230704 | Indian Art House, Short Films and OTT | Film Studies | 4 | 60 | 0 | 40 | 100 |
| Group-2 – Film Production (Choose Any One) | | | | | | | | |
| TMC5168 | 0504230705 | Computer generated Imagery and Digital Effects | Film Production | 4 | 60 | 0 | 40 | 100 |
| TMC5169 | 0504230706 | Screenplay Workshop | Film Production | 4 | 60 | 0 | 40 | 100 |
| Group-3 - Multimedia Journalism (Choose Any One) | | | | | | | | |
| TMC5178 | 0504230707 | Short News Production | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| TMC5179 | 0504230708 | New Journalism and Literature | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| Total Required Credits | | | | 4 | 60 | 0 | 40 | 100 |
| Research Project / Dissertation | | | | | | | | |
| T5704 | 0504230711 | Media Research Project Dissertation | | 4 | 60 | 0 | 40 | 100 |
| Grand Total | | | | 20 | 380 | 40 | 80 | 500 |
| Semester – 8 (Honours) | | | | | | | | |
| Major Courses (Choose Any One as per your chosen Major from the Following Courses) | | | | | | | | |
| TMC5190 | 0504230801 | Reading Course | Film Studies | 8 | 120 | 0 | 80 | 200 |
| TMC5205 | 0504230802 | Mentored Film Project | Film Production | 8 | 120 | 0 | 80 | 200 |
| TMC5196 | 0504230803 | Chronicle Online | Multimedia Journalism | 8 | 120 | 0 | 80 | 200 |



| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|---|-------------|--|-----------------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| Total Required Credits | | | | 8 | 120 | 0 | 80 | 200 |
| Minor Courses (Select Minor from the groups given below, other than the chosen Major) | | | | | | | | |
| TMC5181 | 0504230804 | Reading Course | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5182 | 0504230805 | Mentored Film Project | Film Production | 4 | 60 | 0 | 40 | 100 |
| TMC5187 | 0504230806 | Chronicle Online | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| Total Required Credits | | | | 4 | 60 | 0 | 40 | 100 |
| Research Project / Dissertation | | | | | | | | |
| TMC5194 | 0504230807 | Research Project - Peer Review Paper Publication | | 4 | 60 | 0 | 40 | 100 |
| THM6084 | 0504230808 | Research and Contemporary Issues: Seminar/Conference | | 4 | 100 | 0 | 0 | 100 |
| Grand Total | | | | 20 | 340 | 0 | 160 | 500 |
| Honours with Research | | | | | | | | |
| Discipline Specific Major Course | | | | | | | | |
| THM6083 | 0504230809 | Research Project - Paper Publication | | 4 | 60 | 0 | 40 | 100 |
| THM6084 | 0504230808 | Research and Contemporary Issues: Seminar/Conference | | 4 | 100 | 0 | 0 | 100 |
| Minor Courses (Select Minor from the groups given below, other than the chosen Major) | | | | | | | | |
| TMC5181 | 0504230804 | Reading Course | Film Studies | 4 | 60 | 0 | 40 | 100 |
| TMC5182 | 0504230805 | Mentored Film Project | Film Production | 4 | 60 | 0 | 40 | 100 |
| TMC5187 | 0504230806 | Chronicle Online | Multimedia Journalism | 4 | 60 | 0 | 40 | 100 |
| Total Required Credits | | | | 4 | 60 | 0 | 40 | 100 |
| Research Project / Dissertation | | | | | | | | |

| Catalogue Course Code | Course Code | Course Title | Major / Minor | Credits | Continuous Assessment Marks | Term End Examination Marks | External Jury | Total Marks |
|-----------------------|-------------|--------------------------------------|---------------|-----------|-----------------------------|----------------------------|---------------|-------------|
| T5708 | 0504230810 | Video Film and Poster - Dissertation | | 8 | 120 | 0 | 80 | 200 |
| Grand Total | | | | 20 | 340 | 0 | 160 | 500 |

Note:

Total Credits at the end of Fourth year 164 for "Bachelor of Arts (Mass Communication) – Honours" – 164 (Major 88, Minor 32, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Research Project 8, Common Value-Added Courses 6).

Total Credits at the end of Fourth year for "Bachelor of Arts (Mass Communication) - Honours with Research" – 164 (Major 84, Minor 32, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Research Project/ Dissertation 12, Common Value-Added Courses 6).

Symbiosis Centre for Media and Communication, Pune
Bachelor of Arts (Mass Communication) Honours/ Honours with Research
Programme Structure 2024-28

SUMMARY

| Semester | 100% Continuous Assessment Credits | Term End (University) Examination Credits | Total Credits | Total Marks |
|--------------------------------|------------------------------------|---|---------------|-------------|
| 1 | 11 | 10 | 21 | 525 |
| 2 | 13 | 10 | 23 | 575 |
| 3 | 12 | 8 | 20 | 500 |
| 4 | 0 | 20 | 20 | 500 |
| 5 | 0 | 20 | 20 | 500 |
| 6 | 0 | 20 | 20 | 500 |
| Total | 36 | 88 | 124 | 3100 |
| (Honours) | | | | |
| 7 | 8 | 12 | 20 | 500 |
| 8 | 4 | 16 | 20 | 500 |
| Total | 48 | 116 | 164 | 4100 |
| (Honours with Research) | | | | |
| 7 | 8 | 12 | 20 | 500 |
| 8 | 4 | 16 | 20 | 500 |
| Total | 48 | 116 | 164 | 4100 |



**Symbiosis Centre for Media and Communication, Pune
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Annexure B

List of Multidisciplinary Courses

| S. No. | Catalogue Course Code | Semester 1 | Semester 2 | Course Title | Credit |
|--------|-----------------------|------------|------------|---------------------------------------|--------|
| 1 | T5707 | 0504230108 | 0504230209 | Understanding Light | 3 |
| 2 | T6754 | 0504230109 | 0504230210 | Business and Managerial Communication | 3 |
| 3 | T1454 | 0504230110 | 0504230211 | Constitutional Law I | 3 |
| 4 | T6763 | 0504230111 | 0504230212 | Political Science I | 3 |
| 5 | T3499 | 0504230112 | 0504230213 | Data Analysis Using Python | 3 |
| 6 | TH4541 | 0504230113 | 0504230214 | Data Analytics in Sports | 3 |
| 7 | T5787 | 0504230114 | 0504230215 | Digital Design Tools - Visual Media | 3 |


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