



## SYMBIOSIS CENTRE FOR MEDIA & COMMUNICATION

Department of Symbiosis International (Deemed University)  
(Established under Section 3 of the UGC Act 1956)

**Re-Accredited by NAAC with 'A' grade | Awarded Category – I by UGC**

Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri  
by President of India)

### Statistics for Final Placement for the year 2020-2021

- ✓ Placement percentage – 77.46 % (\* Based on Student opted for Placements)
- ✓ Highest Package on campus - INR 10. Lac PA
- ✓ Median Package on campus - INR 4.30 Lac PA
- ✓ Average Package on campus - INR 4.22 Lac PA

### Top Recruiters / Company: Year 2020-21

ALIVE NOW	ALLISON +PARTNERS	BOX 8
DENTSU MCGARRY BOWER	DIGITAS	FAMPAY INC
FOXYMORON	IDEOSPHERE	KINNECT ONLINE
MARQUE & BREW	MSL INDIA	NETWORK18
POCKET ACES	RAZORPOD	RUDER FINN
SOCIAL PANGA	SUPARI STUDIOS	THE GLITCH
THE HINDU	THE QUINT	ZOMATO





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### Statistics for Final Placement for the year 2019-2020

- ✓ Placement percentage – 48 % (\*\* Almost 75 per cent placed but directly due to college closure)
- ✓ Highest Package on campus - INR 5.94 Lac PA
- ✓ Median Package on campus - INR 4.88 Lac PA
- ✓ Average Package on campus - INR 3.82 Lac PA

### Top Recruiters / Company: Year 2019-20

ALLISON +PARTNERS	BAY LEAF	BOX8
DENTSU WEBCHUTNEY	FIRST CRY	FOXYMORON
GOOD MORNING FILMS	IDEOSPHERE	KETCHUM SAMPARK
KINNECT	MARQUE & BREW	NDTV 24X7
NETWORK18	SOCIAL PANGA	SUPARI STUDIOS
THE GLITCH	THE HINDU	THE QUINT
TRIVIUM MEDIA	XEBEC	ZOO MEDIA





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### Statistics for Final Placement for the year 2018-2019

- ✓ Placement percentage – 73 % (\*Based on students opted for Placement)
- ✓ Highest Package on campus - INR 5.30 Lac PA
- ✓ Median Package on campus - INR 4.50 Lac PA
- ✓ Average Package on campus - INR 3.70 Lac PA

### Top Recruiters / Company: Year 2018-19

ALIVE NOW	BLUE MAGIC FILMS	BOX8
DENTSU WEBCHUTNEY	DELOITTE TOUCHE	ENTROPY
FIRST CRY	FOXYMORON	GOOD MORNING FILMS
IDEOSPHERE	MADDOCK FILMS	OAK TREE
PONCHO HOSPITALITY	PROPAGANDA INDIA	SOCIAL KINNECT
SOCIAL PANGA	SPICE PR	THE GLITCH
THE QUINT	TRIVIUM MEDIA	XEBEC





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### Statistics for Final Placement for the year 2017-2018

- ✓ Placement percentage – 73 % (\*Based on students opted for Placement)
- ✓ Highest Package on campus - INR 12.96 Lac PA
- ✓ Median Package on campus - INR 4.20 Lac PA
- ✓ Average Package on campus - INR 3.50 Lac PA

### Top Recruiters / Company: Year 2017-18

BOX8	BYJUS	CNBC TV18
DENTSU ONE	DIGITAS	ENTROPY
FIRST CRY	FOXYMORON	LEO BURNETT
MSL GROUP	MUDRA	NETWORK 18
OUTLOOK TRAVELLER	PONCHO HOSPITALITY	PROPAGANDA INDIA
SOCIAL KINNECT	SUPARI STUDIOS	THE GLITCH
THE QUINT	TRIVIUM MEDIA	VANILLA FILMS





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### Statistics for Final Placement for the year 2016-2017

- ✓ Placement percentage – 90 % (\*Based on students opted for Placement)
- ✓ Highest Package on campus - INR 3.60 Lac PA
- ✓ Median Package on campus – INR 3.00 Lac PA
- ✓ Average Package on campus - INR 2.42 Lac PA

Top Recruiters / Company: Year 2016-17

CNBC TV18	DIGITAS	FLINT PR
FLYING CURSOR	HILL + KNOWLTON STRATEGIES	HINDUSTAN TIMES
IDEOSPHERE	LEO BURNETT	MEDIA KONNECT
MIRROR NOW	MSL GROUP	MUDRA
MULLEN LINTAS	NETWORK 18	OUTLOOK GROUP
RICKSHAW COMMUNIQUE	SUPARI STUDIO	THE GLITCH
THOUGHTPROCESS FILMS	TONIC MEDIA	WAT CONSULT

