Design Tools - 3

Id Adobe Indesign

Duration - 30 hrs.

Value Added Course by SCMC

Id Adobe Indesign

- Adobe InDesign is the industry-leading layout and page design software for print and digital media

- Adobe Indesign is used in the professional space to create News-paper layout, Book Design layout, Magazine layouts, brochures, newsletters, business card print and digital publications.

- Choose a career in graphic design and you might find yourself helping shape brand identity, building user experience and forging a company's artistic presence.

Course Structure

- Module 1   UI|Pagesetup| 2 hrs.

- Module 2   Basic Shapes | Text Tool   4 hrs.

- Module 3   Magazine Cover Page   4 hrs.

- Module 4   Brochures | Flyers |Visiting Card   6 hrs.

- Module 5   Newpaper Layout   8 hrs .

- Module 6   Creating Book Layout   4 hrs.

- Module 7   Print Ready files   2 hrs.

Course Outcome

- At the end of the course students will get enhanced with Digital skills in creating layouts for graphics, brochure's, Newspaper, flyer's print ready materials.

- It will enhance their skills in Graphic designing including typography and variour print layouts as packaging design layout, magazine layouts. Which could enhance their careers in
  - Advertising designer
  - Brand identity designer
  - Fashion graphic designer
  - Packaging designer
  - Creative art director
  - Multimedia designer

Course Instructions

1) Mode of Conduct: online, offline, or blended mode.

2) Duration of course: 30 hrs (contact sessions 24 hours and assign ments/project/-field work/ experiential learning may be for 6 hours)

3) 75% attendance is mandatory for students to appear for the assessment.

4) The assessment to be graded out of 100 marks.

5) At least two assessments shall be conducted per VAC.

6) The passing percentage for the assessment shall be 40%.

7) The certificate of completion of the value added course will be awarded to students who have successfully passed the assessments.