

Career Counselling: At the beginning of every academic year the SCMC organizes an orientation week. The industry experts are invited to address the students on four specializations that SCMC provides; Journalism, Audio-Visual, Public Relations and Advertising. During the sessions students are exposed to the nature of respective industries and opportunities available in these sectors. An insight is provided to students about the set of skills that is needed to work in these areas so that they may start working on their potential skill and decided right career choice.

Remedial Coaching: It is also described as Academic Improvement Program. The AIP at SCMC is designed to help/guide students desirous of additional teaching/resource work to improve their academic performance. Students who have not performed better in particular subjects either because of academic reasons, attendance or any other reason are enrolled for the 'Academic Improvement Program' in the intervening period of two semesters.

Personal Counselling (Mentorship): Student mentoring at SCMC is defined as a one-to-one relationship between a student and Faculty/Staff that occurs over a period of 2 years. The mentor provides consistent support, guidance, and concrete help to a student who is in need of a positive role model. Students may be going through a difficult and/or challenging situation, a period of life in which they need extra support, or they may simply need to have another significant adult present in their life. The goal of student mentoring is to help students to gain the skills and confidence to be responsible for their own futures. The mentor engages in a positive relationship with the student and meets on a monthly basis with the mentee student. The mentor constantly guides the student in their academic endeavors and supports and motivates them. Depending on the aptitude and interest of the students the mentor assists them in choosing a career path.

Soft Skills (Business Communication): Communication is involved in any career. ... Studying business communication in conjunction with any of these areas can allow for higher promotions within a company because of a wider knowledge base. Effective Business Writing Course: Students at SCMC learn about how to write more effectively and use a clear and direct voice in business communications. Documents covered include business memos, proposals, and brochures as well as the use of email. Expertise from the corporate sector visits SCMC and interacts with students on various aspects of Business Communication.

Yoga and Gym: Yoga and Gym exercise is the most advisable thing for the students at the college level. It helps your body to relax and soothes your mind. Students at SCMC use these facilities available at the SVC campus. The Gym instructor engages students by guiding them as per their physique and their needs.