

## **SYM HEALTH 2017**

### **International Conference on 'Healthcare in a Globalizing World'**

***(Enriching Healthcare delivery through an interdisciplinary approach)***

**May 4, 5 & 6 2017**

Globalization is a defining characteristic of the present times. It is explained by the World Health Organization (WHO) as a phenomenon of increasing interconnectedness and interdependence amongst countries which includes the opening of borders to facilitate flow of people, goods, finances, services and ideas across international borders and the changes in institutional and policy regimes at the international and national levels that facilitate or promote such flows.

Alongside globalization, is another phenomenon that has marked a paradigm shift: the emergence of 'knowledge' as the most important and true power of this century. It may be difficult to keep pace with this knowledge explosion; however this is required! One therefore needs to look at the knowledge in different disciplines and consider applying these pearls of wisdom to improve the services offered by one's discipline.

In this dual context of globalization and knowledge explosion, healthcare has assumed centre stage as an area that is becoming increasingly global and knowledge-oriented. A key feature of this dynamically growing healthcare sector is its expansion, to include into its fold, many other disciplines such as management, information technology, law, communication, geospatial applications, international relations etc.

In consonance with these transformative forces in a globalized world, the Faculty of Health & Biomedical Sciences (FoHBS), Symbiosis International University (SIU) has organized **SYM HEALTH – an International Conference on Healthcare in a Globalizing World**. The objective is to explore enriching healthcare delivery by application of knowledge from different disciplines and facilitate innovation and enterprise. It reflects our belief that healthcare is truly interdisciplinary and in order to facilitate available, affordable & accessible healthcare delivery, one needs to stay abreast with developments in other disciplines. SYM HEALTH is thus a step towards forging new dialogues with various stakeholders of the healthcare community beyond academia, both in India and abroad, bringing in new insights and perspectives from other fields, offering a platform on which to foster intellectual fellowship amongst all stakeholders and most importantly, being the instrument of global advances in healthcare. Details of SYMHEALTH 2017 are available on: [symhealth.siu.edu.in](http://symhealth.siu.edu.in)

**Track I: Healthcare Economics & Financing**

Healthcare Financing: Global and National Perspectives, from MDGs to SDGs and financing of SDGs, Financial Regulations, Drug Pricing Policy and access to medicines, Government Policies and Interventions, Role of Civil Society Organizations (CSOs) and their network of support to the cause of improved healthcare delivery.

### **Track II: Healthcare Communications**

Health Communication Frameworks, Role of media in advocacy, community mobilization and creating healthcare awareness, Branding Opportunities in Healthcare, Media Coverage of Health Issues, Healthcare communication & social change, Media Discourse on Public Health, Ethical Dimensions of Healthcare Communication, Future Directions in Healthcare Communications

### **Track III: Healthcare Laws**

Legal and ethical responses to emerging global healthcare issues, COPRA & medical negligence, Regulations for Healthcare Establishments, Comparative legal medicine on patient rights and safety, Medical Ethics, Healthcare dispute resolution mechanisms, Demo on mediation as a mode of healthcare dispute resolution.

### **Track IV: Healthcare: Engineering Design & Geospatial Applications**

Recent trends in designing SMART hospitals- critical issues in Hospital Architecture, patient support systems and processes; Ergonomics- Assist devices, Apparel Design in healthcare; Technology in healthcare service delivery & Geospatial applications.

### **Track V: Healthcare IT**

IT healthcare solutions: *ensuring paradigm change in healthcare delivery*, Electronic Health Records, Mobile healthcare applications, Healthcare Analytics, Health Management Information Systems (HMIS), Health Insurance and Portability Act (HIPPA), Internet of Things (IoT) in healthcare, Data security.

### **VI: Healthcare: International Relations**

Global healthcare Systems, WTO: Healthcare Implications for India, WHO and International Health Regulations, Wellness Tourism, Global Health: Disease threats and determinants. Healthcare in Humanitarian and Environmental Crises, Healthcare Diplomacy.

### **Track VII: Healthcare: Innovation and Entrepreneurship**

Global and Indian megatrends and their impact on healthcare delivery, Innovation and entrepreneurship opportunities in India, Successful (disruptive) healthcare innovations (case studies), Simulation in healthcare education, Innovations in Healthcare Operations Management and Healthcare Information Systems.

### **Track VIII: Healthcare: Integrative approach in Indian setup**

Traditional Knowledge, Complementary and Alternative Medicine (CAM). AYUSH, Mainstreaming ISM Doctors, emergence of integrative medicine, Ethics: Overtreatment and malpractice in medicine, Healthcare delivery in rural setup: opportunities and challenges.

### **Methodology of conducting individual tracks:**

Each track will be anchored by the Dean of concerned faculty of SIU. One eminent scientist from outside SIU will be invited by the anchor to Chair the session. In addition two or three more speakers will be selected for the session. The entire session will be of 150 minutes.

### **Tentative Session plan:**

**Thursday, 4 May, 2017:** Pre Conference Symposium on Home Healthcare

**Friday 5 May 2017**

<b>Time</b>	<b>Schedule</b>
08.00am to 09.00am	Registration & Breakfast
09.00am to 11.30am	<b>Track 1 &amp; II (Parallel sessions)</b> Track I: Healthcare Economics & Financing Track II: Healthcare Communications
11.30am to 12.00 noon	<b>Tea Break</b>
12.00noon to 12.45pm	<b>Inaugural Ceremony</b>
12.45pm to 1.30pm	<b>Keynote Address</b>
01.30pm to 02.30pm	<b>Lunch Break</b>
02.30pm to 05.00pm	<b>Track III &amp; IV (Parallel sessions)</b> Track III: Healthcare Laws Track IV: Healthcare: Engineering Design & Geospatial Applications
7.00pm to 9.00pm	<b>Networking &amp; banquet dinner</b>

## Saturday 6 May 2017

Time	Schedule
7.30am to 8.30am	Registration & Breakfast
8.30am to 11.00am	Track V & VI (Parallel sessions) Track V : Healthcare IT Track VI: Healthcare : International Relations
11.00am to 11.30am	Tea Break
11.30am to 2.00pm	Track VII & VIII (Parallel sessions) Track VII: Healthcare: Innovation and Entrepreneurship Track VIII: Healthcare: Integrative approach in Indian setup
2.00pm to 3.00pm	Lunch Break
3.00pm to 4.00pm	<b>VALEDICTORY CEREMONY</b>
4.00pm onwards	<b>Certificate Distribution</b>

The total audience is likely to be around 800 -1000 delegates from diverse verticals of the healthcare sector, comprising of experts from the domains of Hospital & Healthcare Management, Medico Legal Systems, Medical Insurance, Clinical Research etc. Other healthcare professionals viz. practicing clinicians, policy makers, administrators, representatives of private and public Healthcare sector organizations including Civil Society Organisations will also be attending. It is envisaged that the participants will get an opportunity to listen to the deliberations and discussions across the various tracks and learn about the advances in their areas, so that experts in healthcare can adapt these practices for better healthcare delivery.